



Business Management Entrepreneurship & New Technologies Certification

Duration:

Full Time: 10 months
(5 Sessions/Week, 3:00 hours each, class times are between 08:30 – 12:00 or 12:30 – 16:00)

All hours are achieved via your study duration at the institute and project-based assignments.

*Sessions will be grouped together to lower cost of traveling, however, in some cases classes may not follow this convention and schedules are subject to change.

Online: 10 Months
(Online live Q&A classes, once/week, 17:00 - 18:00)

Hours are obtained through a combination of live virtual Q&A sessions, pre-recorded video lectures and project-based tasks.



Overview

This course is especially adapted to those students who dream of opening their own business one day and who want to make a positive difference in the lives of others. Students also understand the impact of new technology in our world and the power of exponential growth.

Students will be able to learn and gain exposure to valuable material in lectures and to apply it in a business or non-profit organization once graduated. Many students may also opt to take a gap year and study this course in order to gain a more in-depth insight into the topics offered.

Throughout the course, students are encouraged to build plans on how they see challenges, at local or regional level, and what needs to transpire in order for these challenges to be addressed and solved. Once reviewed by the panel, students will be given **Tier 1 or Tier 2** status that will see a valid company being registered, appointed as a director on that company, develop the entity further for commercial viability and receive ongoing mentorship by top directors until such time that the newly formed idea has matured into a firm business plan ready for funding.

The course equips students with the skills to effectively communicate with scientists, engineers and business leaders, whilst themselves not needing to understand the depths of content of those disciplines. The course also covers creative and critical thinking as well as emotional and social intelligence introducing students to a wider range of relevant topics and subjects that impact on day to day inter-personal interaction.

Features & Benefits

1. We partnered with leading international universities and partners to deliver specialized and focused content including University of Leeds, Kings College London, The Open University UK, University of Virginia, Darden school of business.



2. As a student you will receive 7 different certificates from both local and international partners.
3. Students will build their own business plan throughout the year. Those who come up with a viable business plan and opt to open their own business will join both a **Tier 1 or Tier 2** business support system and mentorship programme.
4. Skill based courses that prepare the student for the working environment and suitable salary expectations.
5. Tier 2 students will get additional support from industry experienced directors to mentor your business plan, should the business plan be approved and successful
6. Get exposure to guest lecturers from relevant external companies and organizations both on campus and online.
7. Get a 1-week Guaranteed internship opportunity.
8. Through our myWay learning methodology, a unique and modern approach to blended learning we deliver our programmes via flexible study method options including class based sessions and blended learning for online student.
9. For online students, we ensure that you are supported by technology and people throughout your academic journey. We focus on a blended learning approach, combining online Virtual Classrooms, at home exercises, activities and project-based assignments bundled with fully developed video lectures, all managed by our student learning platform.

Admission Requirements

Students are expected to have passed matric or the equivalent (this requirement can be waived in special circumstances).

Although subject choice will not detract from qualification entry, the subjects Mathematics and English are an advantage. Students should also have passed Matric maths at a minimum level of 60%. Students who did not achieve 60% in maths will be required to write a Concept Interactive "Entrance Assessment". Please contact a student advisor for more information.

Students should be able to use basic computer applications and thus should have basic computer literacy. If this is not the case, proof of training in basic computer literacy will be required in order to be eligible for this course.

What you get

- Business Management, Entrepreneurship and New Technologies certificate (Concept Interactive)
- Entrepreneurship (Concept Interactive)
- Project Management (PMI, Project Management Institute)
- Strategic Business Management certificate (Concept Interactive)
- New Technology certificate (Concept Interactive Institute)
- Introduction to Project Management Principles and Practices certificate (University of Virginia, Darden School of Business)
- The Internet of Things certificate (King's College, London)
- Financial Management (Concept Interactive)

* Please note that external modules may change in wording and institution based on availability and relevance of the module.

Salaries & Skills

SALARIES (ANNUAL)



SA

Small Business Owner/Operator R117 916 - R811 136

Business Manager R130 440 - R797 936

Business Development Manager R228 874 - R967 265

Project Manager (general, junior) R159 485 - R882 063



UK

Small Business Owner/Operator £9 469 - £48 656

Business Manager £20 578 - £70 533

Business Development Manager £22 945 - £59 962

Project Manager (general, junior) £24 358 - £61 151

Curriculum

Entrepreneurship and Project Management Certificate:

- Critical and Creative Thinking (Concept Interactive)
- Entrepreneurship (Concept Interactive)
- Business Communication (Concept Interactive)
- Project Management Principles (PMI,
- Project Management Institute)
- Project Management Practices (PMI, Project Management Institute)
- Business Mathematics incorporating
- Microsoft Applications (Concept Interactive)

New Technology Certificate:

- Computer Technologies and Internet of Things (Kings College, London)
 - Robotics and Artificial Intelligence (Concept Interactive)
 - Blockchain Technology (Concept Interactive)
 - Biotechnology (Concept Interactive)
 - Virtual and Augmented Reality, Networks and Sensors (Concept Interactive)
 - Space Technologies (Concept Interactive)
 - Smart Energy (Concept Interactive)
- Internship / Work Integrated Learning (1 week)**

Strategic Management Certificate:

- Business Information Systems (Concept Interactive)
- Micro and Macro Economics (Concept Interactive)
- Business Strategy (Concept Interactive)
- Human Resource Management (Concept Interactive)
- Marketing Strategy (Concept Interactive)
- Corporate Governance (Concept Interactive)
- Small Business Finance (Concept Interactive)
- Business Law (Concept Interactive)

Articulation Options

The following programmes are highly complementary, and students can articulate with direct access into the following:

- Design, Digital/Online and Social Media Marketing Certification OR
- Digital/Online and Social Media Marketing Certification

For more information, please contact a student advisor:
Cape Town: 021 202 7890 | Gauteng: 011 262 4555
info@conceptinteractive.co.za
www.conceptinteractive.co.za

Study Kit

Your study kit is included in your fees and will contain:



myAcademy
STUDENT PORTAL

- Free WIFI (10GB/Month, On Campus only).
- Electronic study guides and textbook for online students.
- A prescribed textbook list and a recommended reading list will be issued to face to face students.
- Orientation kit including: Student Card, Welcome Letter, and Getting Started Guide.
- Access to our myAcademy student portal and student support team via phone, email and tickets.

Career Options

- Small Business Owner/ Operator
- Business Manager
- Business Development Manager
- Project Manager (General)

Regulatory Information

Concept Interactive is registered as a Private Higher Education Institution by the Department of Higher Education and Training. Reg. No. 2009/ HE07/003. The short course, Business Management, Bookkeeping and Accounting certificate is offered outside the HEQSF. As such, the institution follows the Good Practice Guide for Quality management of short courses as stipulated in the CHE September 2016 publication. Subject content may change from time to time.

Mode of Delivery

Full Time/ Online

